

# Scientific Games Announces New DEAL OR NO DEAL™ Multi-State Lottery Linked Game As The TV Game Show Returns To Prime Time Television Tonight

December 5, 2018

LAS VEGAS and ATLANTA, Dec. 5, 2018 /PRNewswire/ -- [Scientific Games Corporation](#) (NASDAQ: SGMS) ("Scientific Games" or the "Company") today announced its newest multi-state lottery linked lottery game, *DEAL OR NO DEAL*™. In partnership with Endemol Shine Gaming, part of global content creator, producer and distributor Endemol Shine Group, the lottery game features a chance to play a non-broadcast version of *DEAL OR NO DEAL*™ game show for the chance to win up to \$1 million.



*DEAL OR NO DEAL* launches tonight on CNBC in the U.S. after a 10-year hiatus. Fronted by original U.S. host Howie Mandel, the new series returns with 30 one-hour episodes featuring all the high energy and risk-reward that captivated audiences, with some exciting new twists. The series is produced for CNBC by Emmy-winning Production Company Truly Original, a subsidiary of Endemol Shine North America.

The *DEAL OR NO DEAL* instant "scratch" game will be available at lottery retailers in participating jurisdictions beginning in 2019. The game features a promotion with a second-chance opportunity to enter non-winning *DEAL OR NO DEAL* tickets to win a theme park vacation for four to Orlando, Florida (5 days/4 nights) and attend a *Million Dollar DEAL OR NO DEAL* winner's event. Every player at the *Million Dollar DEAL OR NO DEAL* event will select a briefcase and battle "the Banker" for a chance to win up to \$1 million.

"Scientific Games and our game creation teams congratulate *DEAL OR NO DEAL* on the return of the show to prime time television. We look forward to our partnership with this phenomenal brand in our next blockbuster multi-state lottery game and players event," said Kyle Rogers, Executive Vice President and General Manager Licensing for Scientific Games. "Like the television show, our lottery instant game and *Million Dollar DEAL OR NO DEAL* winner's event will offer the chance for players to achieve lifelong dreams with exciting risks and rewards along the way."

Mark Woollard, Commercial Director, Endemol Shine Gaming, added, "The relaunch of *DEAL OR NO DEAL* in the U.S. tonight is testament to the show's enduring appeal. There is a huge appetite from audiences to engage with the series off-air, and Scientific Games is perfectly placed to deliver the excitement of the series to fans across the U.S."

Scientific Games, a global leader in gaming entertainment, created *WILLY WONKA GOLDEN TICKET*™ linked game, which was beloved by players in 17 U.S. states in 2017-2018 and topped one billion dollars in tickets printed. The Company is the world's largest provider of lottery instant games, with products generating more than 70 percent of global instant game retail sales.

Endemol Shine Group's global gameshow phenomenon *DEAL OR NO DEAL* has been commissioned in 83 territories worldwide with 324 productions internationally. The U.S. version of *DEAL OR NO DEAL* is produced by Truly Original, a subsidiary of Endemol Shine North America.

Deal or No Deal TM & © 2018 Endemol International B.V.

WILLY WONKA & THE CHOCOLATE FACTORY and all related characters and elements © and ™ Warner Bros. Entertainment Inc. (s18)

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## About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit [www.scientificgames.com](http://www.scientificgames.com)

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## Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 1, 2018 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.



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