



Betfred.com Goes Live with Player-Favorite Scientific Games Titles

November 20, 2017

LAS VEGAS and CHICAGO, Nov. 20, 2017 /PRNewswire/ -- SG Interactive, a division of [Scientific Games Corporation](#) (NASDAQ: SGMS) ("Scientific Games" or the "Company"), today announced that Petfre (Gibraltar) Ltd. ("Betfred.com") has integrated Scientific Games' interactive games portfolio on its Betfred.com website, forging a new partnership that brings SG Interactive's games to thousands of new players.

Scientific Games Corporation

Betfred.com is now live with *Rainbow Riches Pick n' Mix*, *Rainbow Riches Free Spins*, *Rainbow Riches Reels of Gold*, *Raging Rhino*® and *MONOPOLY Big Event*®.

The launch coincides with a promotional campaign, in which players gain one entry to win one of 162 cash prizes totaling £10,000 for every £10 they wager on a *Rainbow Riches* title.

Petfre will continue to launch SG Interactive content on its Betfred.com website in the coming months, including popular themes such as *Zeus III*, *Lucky Tree*®, *88 Fortunes*®, and *Spartacus*. Betfred.com will also launch a number of licensed titles, rounding out the offering with instantly recognizable brands. The SG Interactive library also includes innovations such as Big Bet, portrait mode gaming, and an unparalleled omni-channel offering.

Russell Young, Commercial Director at Betfred.com, said, "We're thrilled to announce the launch of SG Interactive titles on our site. This will empower us to reach more players and further expand our engaging content in the online gaming space."

Bob Hays, VP Commercial, B2B, for SG Interactive said, "Our launch with Betfred.com signifies a fantastic new partnership, complete with our unparalleled library of content. We're excited to continue delivering great games from our four studios: *Bally*®, *Barcrest*®, *Shuffle Master*®, and *WMS*®, to their players."

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is the global leader in technology-based gaming systems, table games, table products and instant ticket games and a leader in products, services and content for gaming, lottery and interactive markets. Scientific Games delivers what customers and players value most: trusted security, creative content, operating efficiencies and innovative technology. Today, we offer customers a fully integrated portfolio of technology platforms, robust systems, engaging content and unrivaled professional services. For more information, please visit www.scientificgames.com.

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Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 3, 2017 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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